



## Building Heart 2018 Program Book Advertisements

Size	Price
Full Page 8.5 x 5.5 inches	\$1000
Half Page 5.5 x 4.25 inches	\$500
Quarter Page 2.75 x 4.25 inches	\$250
Business Card 3.5 x 2 inches	\$100

All advertisements must be sent to [info@heart-to-heart.ca](mailto:info@heart-to-heart.ca) by **April 20th, 2018**.

Here are some tips for ensuring your advertisement looks great!

- ✓ Ensure your advertisement is the proper dimension
- ✓ Send your file as a high-resolution JPEG or PDF
- ✓ Ensure text is clear and readable
- ✓ Black and white or colour greetings are accepted
- ✓ Include a personal message of support or congratulations

*\*All advertisement purchasers will be provided with the maximum allowable charitable tax receipt in accordance with CRA standards.*