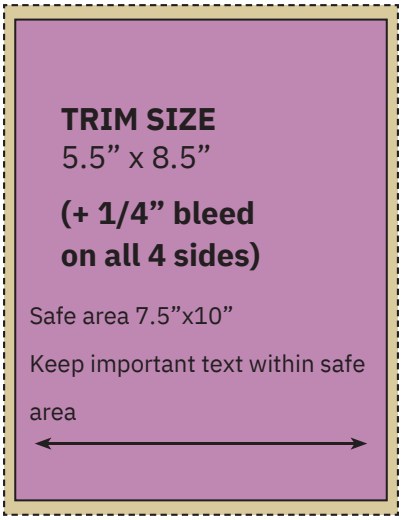
BUILDING HEART

PROGRAM BOOK ADVERTISEMENT GUIDELINES

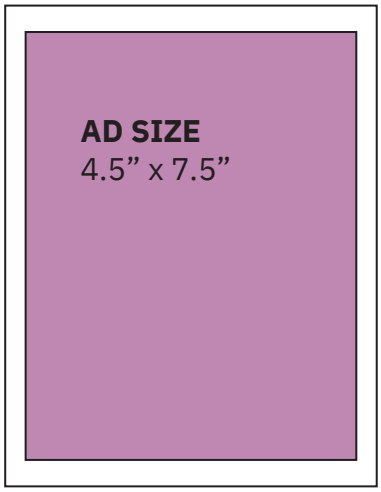
Production Requirements *

- File format for supplied ads is press quality pdf (**PDF/X-1a**).
- All colours must be **CMYK**. Convert any spot colors not intended to print into CMYK. All RGB elements must be converted to CMYK.
- To avoid low-res (soft type) or 4-color black type, type should be set in InDesign or Illustrator and not in Photoshop.
- Images must be **300 dpi** at 100% printed size.
- We cannot accept MS Word files.
- Files must be single pages or spreads, no multipage files.
- Files under 10MB can be sent by email. If your file is larger, please contact us.

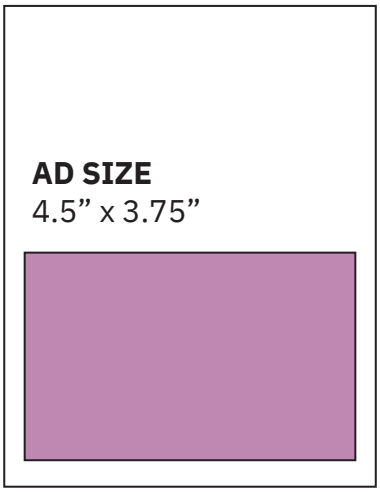
FULL PAGE BLEED



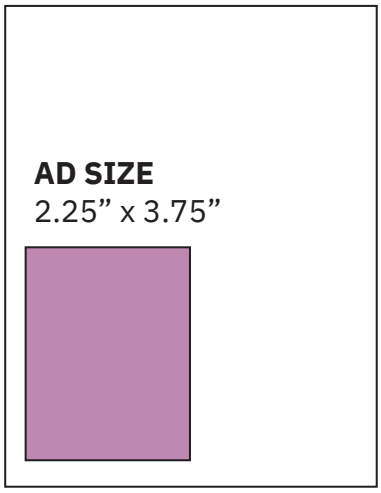
FULL PAGE SAFE IMAGE



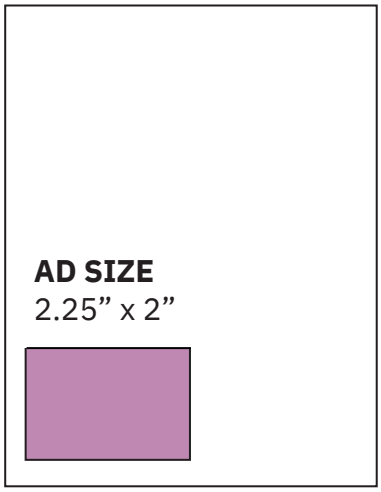
1/2 PAGE



1/4 PAGE



BUSINESS CARD



Please contact for more information at info@heart-to-heart.ca

* If the above guidelines are not met, the color and quality of print reproduction may vary.

First
Narayever
Congregation

First Narayever Congregation is proud to support Heart to Heart's crucial coexistence work.

Canadian Friends of Peace Now

Believe in Israel *Believe in Peace* *A two state position is the only way forward in the Israeli-Palestinian conflict*

Bob & Giuliana Katz are proud,
continuing supporters of Heart to Heart.