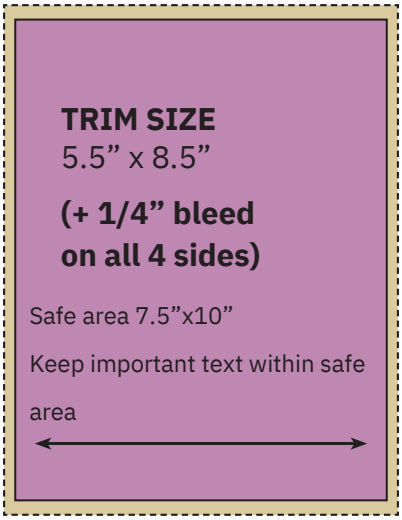
BUILDING HEART

PROGRAM BOOK ADVERTISEMENT GUIDELINES

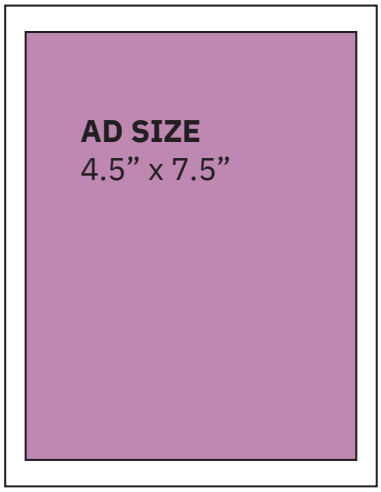
Production Requirements *

- File format for supplied ads is press quality pdf (**PDF/X-1a**).
- All colours must be **CMYK**. Convert any spot colors not intended to print into CMYK. All RGB elements must be converted to CMYK.
- To avoid low-res (soft type) or 4-color black type, type should be set in InDesign or Illustrator and not in Photoshop.
- Images must be **300 dpi** at 100% printed size.
- We cannot accept MS Word files.
- Files must be single pages or spreads, no multipage files.
- Files under 10MB can be sent by email. If your file is larger, please contact us.

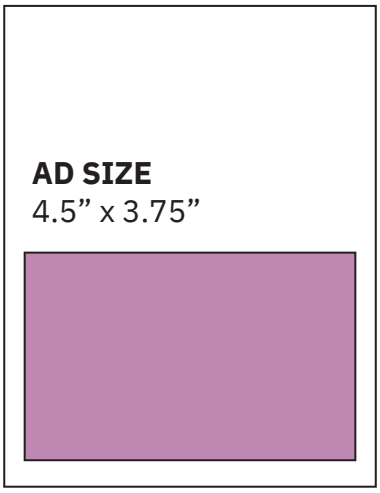
FULL PAGE BLEED



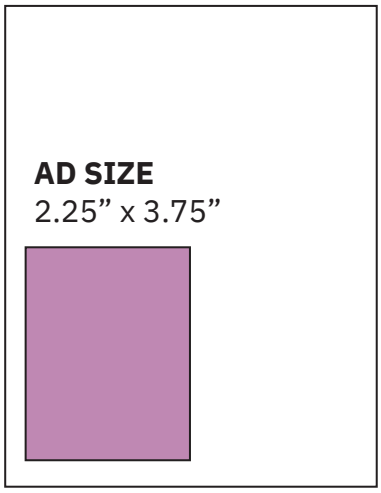
FULL PAGE SAFE IMAGE



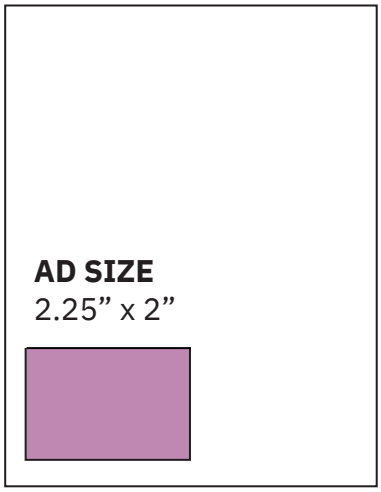
1/2 PAGE



1/4 PAGE



BUSINESS CARD



Please contact for more information at info@heart-to-heart.ca

* If the above guidelines are not met, the color and quality of print reproduction may vary.

Heart to Heart is a mission of love, compassion,
strength, hope and definitely perseverance.
You have accomplished so much in a short time.
Be proud, stand tall and congratulations.

Wishing you continued success,
Judy and David Shore

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