



JOIN US FOR AN INTERCULTURAL IFTAR
IN SUPPORT AND CELEBRATION OF HEART TO HEART

OPPORTUNITIES *to* SUPPORT

BUILDING HEART
MARCH 29TH, 2023



ABOUT HEART TO HEART

Heart to Heart was founded in 2011 with the goal of equipping young Jewish and Palestinian co-citizens of Israel with the relationships and skills needed to take leadership in building an inclusive and shared society. Heart to Heart brings a complex issue, the conflict, down to a human level because we believe in the capacity of empowered connected people to make a difference. We believe in the power of young people, not only as future leaders but as agents of change right now. Although it may not be fair that youth inherit problems from previous generations, we believe that with the right tools they can find the creative solutions needed to chart a new path.

Heart to Heart runs two core programs, a summer camp held at Camp Shomria, in Perth, Ontario, and year round programming for graduates of the summer camp program (alumni program). We begin working with youth when they are in Grade 9, starting with preparation for summer camp in the spring. During summer break, the youth fly to Canada where they live in shared cabins, bond through camp activities such as swimming, sports, and arts and crafts, and go through the Heart to Heart educational curriculum. Each day, the group has two experiential education activities in which they explore themes such as identity, stereotypes, narratives around the conflict, and the power dynamics and politics that shape their lives back home. They also learn tangible leadership and social change skills such as mindfulness, emotional awareness, nonviolent communication, teamwork, facilitation, etc.

When campers return home at the end of the summer, they join the Heart to Heart alumni community and network. They continue to participate in regular programming year round, both as a cohort, and in full community-wide programs like the annual alumni conference. Alumni programming focuses on sustaining and strengthening the relationships and community built through the shared experience of summer camp, and on providing the youth with new skills, tools, and opportunities to take leadership in their communities. No one exists in a vacuum, but rather we are all individuals connected to others through family, friendship and community ties. Thus, the impact of Heart to Heart extends beyond the youth participants themselves and touches their peers and families.

BECOME A SPONSOR

There are many opportunities to support Heart to Heart! Each spring we hold, *Building Heart*, our annual fundraiser in support and celebration of Heart to Heart. Building Heart is an opportunity to come together to celebrate the last year of impact and support the future of our work. There is so much momentum and success to build on and we hope you'll be part of it.

Become a sponsor at the level that's right for you and support our youth reach their full potential as leaders working for change. Whether it's the beginning of their journey through our camp program, or everything that comes after through our alumni program, your support equips these youth with experiences that will change them forever and give them access to lifelong friends and a community committed to a peaceful shared future.

*Charitable tax receipts will be issued for the maximum allowable amount according to CRA regulations.



PRESENTING - \$25,000+

You will have the opportunity to support four youth's participation in the Heart to Heart summer camp program and subsequent year of participation in all alumni program offerings.

You will receive the following:

- Name or logo attached to Building Heart 2023
- Speaking opportunity during the event
- Virtual private meeting with the Heart to Heart staff and participants
- Dedicated recognition during event
- Recognition on Heart to Heart website
- Dedicated recognition/promotion on Heart to Heart social media
- Full page with premium placement in program book (printed and electronic)
- 6 event tickets

GOLD - \$12,000

You will have the opportunity to support two youth's participation in the Heart to Heart summer camp program and subsequent year of participation in all alumni program offerings.

You will receive the following:

- Virtual private meeting with the Heart to Heart staff and participants
- Dedicated recognition during event
- Recognition on Heart to Heart website
- Dedicated recognition/promotion on Heart to Heart social media
- Full page in program book (printed and electronic)
- 6 event tickets



SILVER - \$6000

You will have the opportunity to support one youth's participation in the Heart to Heart summer camp program and subsequent year of participation in all alumni program offerings.

You will receive the following:

- Virtual group meeting with the Heart to Heart staff and participants
- Dedicated recognition during event
- Recognition on Heart to Heart website
- Group recognition/promotion on Heart to Heart social media
- Half page in program book (printed and electronic)
- 6 event tickets

BRONZE - \$3000

You will have the opportunity to support half the tuition of one youth's participation in the Heart to Heart summer camp program and subsequent year of participation in all alumni program offerings.

You will receive the following:

- Virtual group meeting with the Heart to Heart staff and participants
- Group recognition during event
- Recognition on Heart to Heart website
- Group recognition/promotion on Heart to Heart social media
- Quarter page in program book (printed and electronic)
- 4 event tickets



PURPLE - \$1500

You will have the opportunity to support partial tuition for one youth's participation in the Heart to Heart summer camp program and subsequent year of participation in all alumni program offerings.

You will receive the following:

- Group recognition during event
- Recognition on Heart to Heart website
- Group recognition/promotion on Heart to Heart social media
- Quarter page in program book (printed and electronic)
- 4 event tickets

FRIEND - \$600*

You will have the opportunity to support partial tuition for one youth's participation in the Heart to Heart summer camp program and subsequent year of participation in all alumni program offerings.

You will receive the following:

- Group recognition during event
- Recognition on Heart to Heart website
- Group recognition/promotion on Heart to Heart social media
- Business Card page in program book (printed and electronic)
- 2 event tickets

*The Friend Sponsorship package is reserved for small organizations with limited budgets. Please contact us at buildingheart@heart-to-heart.ca to see if it's right for you.



Building Heart 2023 - An Intercultural Iftar in support and celebration of Heart to Heart

	Presenting \$25,000+	Gold \$12,000	Silver \$6000	Bronze \$3000	Purple \$1500	Friend* \$600
Name or logo attached to Building Heart 2023	✓					
Speaking opportunity during the event	✓					
Virtual meeting with Heart to Heart staff and participants	✓ Private	✓ Private	✓ Group	✓ Group		
Recognition during event	✓ Dedicated	✓ Dedicated	✓ Dedicated	✓ Group	✓ Group	✓ Group
Promotion on Heart to Heart social media	✓ Dedicated	✓ Dedicated	✓ Group	✓ Group	✓ Group	✓ Group
Recognition on Heart to Heart website	✓	✓	✓	✓	✓	✓
Space in program book (printed and electronic)	✓ Full page, premium placement	✓ Full page	✓ Half page	✓ Quarter page	✓ Quarter page	✓ Business card
Tickets to in-person event	6	6	6	4	4	2

